



BIG ALLIANCE

Community Partner Survey 2022 Results



70 organisations supported



2,162 volunteers engaged



10,393 hours given



21 trustees placed



£80,606 in financial contributions

INTRODUCTION

The BIG Alliance's mission is to drive positive change in Islington communities by connecting corporate partners with community organisations. Each year, we ask how our community partners have perceived the support they have received. The community partners we have surveyed have worked with the following BIG Alliance programmes:

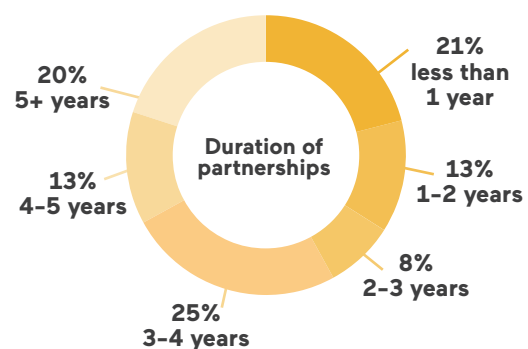
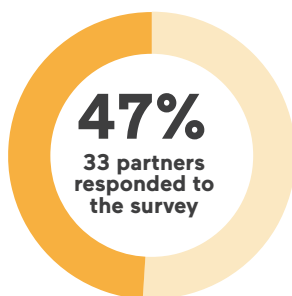
- **Connect:** drawing on the professional business skills of employee volunteers to build the capacity of community partners
- **Challenge:** organising team events in which corporate volunteers engage in local projects to support the community

The cost of living crisis has had a detrimental impact on the lives of millions of people in the UK, with inflation reaching a 41-year high. 3 million households have been

unable to afford to heat their home, with 1 in 5 households saying they have already faced a 'heat or eat' dilemma. Many of our community partners have experienced a huge increase in demand for their services, making the need for volunteer support greater than ever. BIG Alliance have worked closely with our partners to help support the community through this difficult and turbulent time and will continue to tackle this, along with many other issues, with the fantastic support of our corporate partners.

We are pleased that the overall response was positive and that employee volunteer support has had a sustainable and positive impact on our community partners. Please read the outstanding results below.

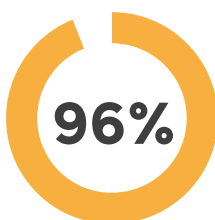
The respondents of the survey consisted of foodbanks, parks, community centres, youth centres and many more.



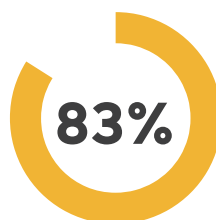
BIG'S SERVICE



are satisfied with the service BIG provides



would recommend BIG to a friend or colleague



would not have received the support elsewhere

"BIG Alliance have opened up avenues for corporate support that we would never have been able to do on our own."

- Catherine Pymar,
Hillside Clubhouse

IMPACT ON COMMUNITY PARTNERS

IMPACT ON CAPACITY

As a result of working with BIG Alliance...

82% have introduced new services or products

79% have increased the use of their service/public space

79% have reached or engaged more clients/beneficiaries

72% spent more time with clients/beneficiaries

70% employed more staff/took on more volunteers



IMPACT ON CAPABILITY

As a result of working with BIG Alliance...

91% have improved existing services / products

86% have increased their profile

86% have improved governance and/or management

86% have generated new ideas and strategic planning

82% have improved staff or volunteers' knowledge and/or ability

IMPACT ON ORGANISATIONAL AND FINANCIAL STABILITY

As a result of working with BIG Alliance...

80% have maintained or increased the required number and quality of staff or volunteers needed

75% have improved fundraisings strategies

69% have identified opportunities and minimised threats, e.g. through new partnerships and legal contracts

67% have improved financial systems and administration

61% have diversified sources of income

"The volunteers helped to develop our thinking and access new funding streams for Cubitt Artists."

- **Saffi Jones, Cubitt Artists**

IMPACT ON THE ENVIRONMENT

23% of our community partners have worked with BIG Alliance on supporting the environment. As a result...

100% have reduced carbon emissions

75% have improved biodiversity

67% improved knowledge on environmental impact of their staff

50% improved knowledge on environmental impact of beneficiaries/area they work in

50% have engaged in meaningful discussions and conversations on environmental impact

"Volunteers have ultimately helped make our school-based green space much more user friendly and inviting."

- **Sophia Loannou, Plant Environment**

IMPACT ON BENEFICIARIES

28% of BIG Alliance community partners surveyed have had our volunteers work directly with their beneficiaries. Of these...

100% experienced a positive change in behaviour or attitude

100% experienced a direct positive impact on their quality of life

100% gained employability skills such as interview or CV skills

100% experienced a long term positive change in their circumstances

75% gained social interaction



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LONG-TERM IMPACT

We asked our community partners about the impact on the community organisation in the long-term:



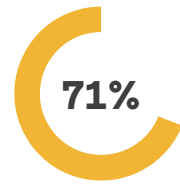
94% improved their capability



90% improved their capacity



76% improved their financial sustainability



71% maintained/improved their physical environment



42% improved their environmental impact

COST OF LIVING INFORMATION



3,020 toys donated to children at Christmas



£9,000 worth of food purchased for food banks



100% of users of our foodbank/community kitchen partners experienced an increase in food security



£10,900 donated in energy credits



2,040 hygiene kits donated



WITH THANKS

BIG Alliance wants to thank our community partners for their amazing work in the community; by building bridges between different organisations we have been able to drive positive change and will continue doing so in 2023.



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